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7 VIRAL DRM, LLC,

Plaintiff,

8 v.

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10 UONG SY THANH,

11 Defendant.  
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Case No. 3:24-cv-00731-JSC

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20 **ORDER RE: PLAINTIFF'S MOTION  
FOR ALERNATIVE SERVICE**

21 Re: Dkt. No. 11

22 Plaintiff Viral DRM LLC syndicates and licenses video content of extreme weather events  
23 from around the world. Defendant, a citizen of Vietnam, allegedly downloaded and copied  
24 Plaintiff's copyrighted materials from YouTube, and then re-uploaded infringing versions of  
25 Plaintiff's copyrighted media content to his YouTube channel(s). Plaintiff seeks leave to serve  
26 Defendant via email and posting on a designated website. (Dkt. No. 11.) After carefully  
27 considering Plaintiff's motion and the relevant legal authority, the Court concludes oral argument  
28 is unnecessary, *see* Civ. L.R. 7-1(b), and DENIES WITHOUT PREJUDICE the motion for  
alternative service.

29  
30 **BACKGROUND**

31 Viral DRM alleges Uong Sy Thanh operates the YouTube Channel NA WEATHER. (Dkt.  
32 No. 1 at ¶ 25.) Defendant is alleged to have “downloaded Viral DRM’s Works, [] edited the  
33 Works, removed Viral DRM’s copyright management information, and then uploaded infringing  
34 versions of Viral DRM’s Works to YouTube.” (*Id.* at ¶ 27.) Defendant did so “to advertise,  
35 market and promote their YouTube channel, grow their YouTube channel subscriber base, earn  
36 money from advertising to their YouTube subscribers, and engage in other money-making  
37 business activities using Viral DRM’s copyrighted media content.” (*Id.* at ¶ 28.) Viral DRM

1 notified YouTube and Defendant of the allegedly infringing behavior by filing DMCA take-down  
2 notices, but Defendant responded with false and misleading information. (*Id.* at ¶¶ 45-46.)

3 Plaintiff seeks leave to serve Defendant through alternative email service to the email  
4 address Google provided in response to a subpoena as well as by website posting. (Dkt. No. 11.)  
5 Plaintiff contends “allowing e-mail service in the present case is appropriate and comports with  
6 constitutional notions of due process, particularly given Thanh’s decision to conduct his illegal  
7 businesses using the Internet and utilizing e-mail as a primary means of communication.” (Dkt.  
8 No. 11 at 11.)

## 9 DISCUSSION

10 Federal Rule of Civil Procedure 4(f) provides the applicable authority for serving an  
11 individual in a foreign country. Under Rule 4(f)(3), courts can order service through a variety of  
12 methods, “including publication, ordinary mail, mail to the defendant’s last known address,  
13 delivery to the defendant’s attorney, telex, and most recently, email[,]” so long as the method of  
14 service is not prohibited by an international agreement. *Rio Props., Inc. v. Rio Intern. Interlink*,  
15 284 F.3d 1007, 1016 (9th Cir. 2002) (citation omitted). “However, the fact that an alternative  
16 method of service is not prohibited by international agreement does not mean that the plaintiff is  
17 entitled to use such a method under Rule 4(f)(3).” *Keck v. Alibaba.com, Inc.*, 330 F.R.D. 255,  
18 257–58 (N.D. Cal. 2018). It is within a court’s “sound discretion” to determine whether “the  
19 particularities and necessities of a given case require alternate service of process under Rule  
20 4(f)(3).” *Rio Properties*, 284 F.3d at 1016.

21 To comport with due process, alternate service of process must be “reasonably calculated  
22 to apprise interested parties of the pendency of the action and afford them an opportunity to  
23 present their objections.” *Id.* at 1016–17 (citation omitted). Service by email may be proper when  
24 (1) international agreement does not prohibit service by email, and (2) service by email is  
25 reasonably calculated to provide actual notice to the defendant. *See D.Light Design, Inc. v. Boxin*  
26 *Solar Co.*, No. C-13-5988 EMC, 2015 WL 526835, at \*1 (N.D. Cal. Feb. 6, 2015) (collecting  
27 cases).

28 International agreement does not prohibit service by email here. The Hague Service

1 Convention governs because the United States and Vietnam are both parties to this multilateral  
2 treaty. *See Hague Service Convention Status Table*,  
3 <https://www.hcch.net/en/instruments/conventions/status-table/?cid=17> (last visited Apr. 11, 2024).  
4 The Convention’s language is mandatory “in all cases, in civil or commercial matters, where there  
5 is occasion to transmit a judicial or extrajudicial document for service abroad.” *Volkswagenwerk v.*  
6 *Aktiengesellschaft v. Schlunk*, 486 U.S. 694, 699 (1988) (internal quotation marks omitted). The  
7 Convention authorizes service in several ways, including (a) through a receiving country’s central  
8 authority, (b) by diplomatic and consular agents, through consular channels, on judicial officers in  
9 the receiving country, or direct service by postal channels, unless the receiving country objects,  
10 and (c) by additional methods of service that a signatory country may designate within their  
11 borders either unilaterally or through side agreements. *Facebook, Inc. v. 9 Xiu Network*  
12 (*Shenzhen*) *Technology Co., Ltd.*, 480 F. Supp. 3d 977, 980 (2020). “Nothing in the Hague  
13 Convention itself prohibits alternative service by email, when such service is directed by a court.”  
14 *See Google LLC v. Does 1-3*, No. 23-CV-05823-VKD, 2023 WL 8851619, at \*2 (N.D. Cal. Dec.  
15 21, 2023) (collecting cases).

16 Plaintiff, however, has not made an adequate showing service by email comports with due  
17 process. As a threshold matter, Plaintiff has not identified the email address(es) it intends to use to  
18 serve Defendant. Plaintiff indicates it plans to use the email address Google provided in response  
19 to a subpoena, but it has not attached a copy of Google’s response. *See, e.g., Google*, 2023 WL  
20 8851619, at \*2 (relying on Google subscriber records submitted with the motion for alternative  
21 service demonstrating the accounts were active and recently accessed to demonstrate service by  
22 email was “likely to reach defendants and is reasonably calculated to provide them actual notice of  
23 this action.”). Further, unlike in the related actions, *see e.g.*, Nos. 23-4300, Dkt. No. 35, the Court  
24 did not grant Plaintiff leave in this action to subpoena Google, so it is unclear how this email  
25 address was identified.

26 Nor has Plaintiff provided evidence any such email address Defendant provided Google is  
27 likely to be legitimate. Plaintiff contends Defendant must provide Google “a valid electronic  
28 means to contact him” “in order to communicate with Google, receive notice of DMCA

1 takedowns, submit counternotices, receive payment advices, and communicate with YouTube  
2 concerning his YouTube channel,” but Plaintiff alleged in the complaint the information in  
3 Defendant’s counternotice was fraudulent. (*Compare* Dkt. No. 11 at 7 *with* Dkt. No. 1 at ¶¶ 45-  
4 46.) The counternotice indicates NA Weather is registered to a Nguyen Minh Chien who lives in  
5 Vietnam and uses the email address jasonbrownad@gmail.com. (Dkt. No. 2-3 at 27.) Given  
6 Plaintiff named Mr. Thanh and not Mr. Chien as a defendant, it appears Plaintiff contends this  
7 information is inaccurate, but Plaintiff does not explain this or provide evidence Google provided  
8 a different email address which it used to communicate with Mr. Thanh.

9 Nor has Plaintiff provided other evidence demonstrating service by email is likely to reach  
10 Defendant. For example, Plaintiff has not provided evidence it attempted to communicate with  
11 Defendant at the [jasonbrownad@gmail.com](mailto:jasonbrownad@gmail.com) email address or another email address to ensure the  
12 address is legitimate. *See, e.g., F.T.C. v. Pecon Software Ltd.*, No. 12 CIV. 7186 PAE, 2013 WL  
13 4016272, at \*5 (S.D.N.Y. Aug. 7, 2013) (“Service by email alone comports with due process  
14 where a plaintiff demonstrates that the email is likely to reach the defendant.”); *Hillbroom v.*  
15 *Lujan*, 2010 WL 11515374, at \*2 (C.D. Cal. May 3, 2010) (permitting service of foreign  
16 individual by email where individual used the subject email address to communicate with  
17 counsel); *Goess Int’l, AB v. Dodur Ltd.*, No. 14-CV-5666, 2015 WL 1743393, at \*3 (N.D. Cal. Apr.  
18 16, 2015) (same).

19 Finally, while the motion repeatedly references Defendant’s email address in the singular,  
20 it also states “[b]ased upon plaintiff’s investigation, Thanh has multiple forms of electronic means  
21 of contact, demonstrating that this means of contact is not just effective, but the most reliable  
22 means of communicating with Thanh, and consequently, the most reliable means of providing  
23 Thanh with notice of this action.” (Dkt. No. 11 at 9-10 (citing Rollin Decl. ¶¶ 7-8).) Mr. Rollin’s  
24 declaration, however, only refers to Defendant’s “email address.” It is unclear if this is a  
25 typographical error or if Mr. Thanh has multiple email addresses at which Plaintiff should attempt  
26 service.

27 In sum, Plaintiff’s motion for alternative service fails to satisfy Rule 4(f) and constitutional  
28 due process.

## CONCLUSION

For the reasons stated above, the Court DENIES WITHOUT PREJUDICE Plaintiff's motion to serve Defendant by alternative means.

This Order disposes of Docket No. 11.

## IT IS SO ORDERED.

Dated: April 11, 2024

Jacqueline Scott Corley  
JACQUELINE SCOTT CORLEY  
United States District Judge

United States District Court  
Northern District of California